



DYNAMIC
EVENTS

Ad Break






Create a commercial production along side our qualified professionals.



More Info

Our Ad Break event is a truly unique, creative, and thoroughly enjoyable experience that introduces your group to the exciting world of filmmaking. You'll receive comprehensive instructions on camera use, lighting, acting, directing, and video production from experts who will guide you throughout the day.

Dynamic Events will kick off the day by introducing the schedule and discussing the various films or themes you'll be recreating, though creative license is always encouraged. After splitting into teams, you'll head to your station to brainstorm your film in detail. Roles within your team will include location manager, actors, directors, sound technicians, assistant directors, and more.

 Event Type	 Approach	 Duration	 Numbers	 Location
In Person	Fun	1.5-2.5hrs	10-150	Indoor



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Suggested Schedule:

- Introduction by our event co-ordinator.
- The teams will be split into different skills sessions
 - Director & First Assistant
 - Camera & Sound
 - Location, Costume & Props
 - Acting Classes
- Skills complete and brainstorming commences. Teams can take as little or long as they like to
- brainstorm after which they will commence filming.
- Filming complete and equipment is returned. Then guests will have free time.

The second part of the movie making event can take two forms. One is we would provide a show back event where we would provide an AV set up to show back the movies, this is generally done through dinner depending on your own plans.

The other options would be for us to hand over the finished piece on a USB for you guys to use at a time suitable for you.

The movie files are yours to keep, offering future enjoyment and laughter. This day provides an exciting glimpse into the world of filmmaking—a fun, team-building event that's wonderfully entertaining and truly unique. Your group will be talking about it for years to come!

The Team members will be allocated the following roles:

- Director
- First Assistant Director
- Camera
- Sound
- Location
- The Remainder from each group will be sent to acting school.

Programme includes:

- All Costumes
- Production Cameras + back up
- Professional Staff
- Sound Equipment
- Movies
- Brainstorming Sessions
- Acting Class
- Paperwork
- 1 Overall co-ordinator
- Edit in camera
- Technician
- Oscar Statues for awards

AV Equipment

To be determined following site visit

Key Business Benefits

- Team Dynamics
- Communication
- Product Awareness
- Exploring new ideas and methods
- Creative
- Fun and motivational
- Visualising the future
- Customer Service
- Project Planning
- Energising
- Leadership



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