



**DYNAMIC**  
EVENTS

# Code Crackers

What do you do when you can't see the solution to a problem, but you know there is one? How can you break your paradigms and generate new ideas?





## More Info

Code Crackers mixes the latest app technology and physical problem-solving challenges to test the smartest of teams. Teams must work together, solve clues and unlock the secrets of their team success. It's a great way to kick start your conference or strategy session.

The activity works well as an Ice Breaker but is more suitable to deliver powerful insights around breaking old ways of thinking and unlocking the creative potential of the team.

				
Event Type	Approach	Duration	Numbers	Location
In Person	Competitive	1-2 Hours	10-150	Indoor



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## Why?

Code Crackers has been redesigned to fit the brief of companies looking to sharpen collaborative creative thinking and problem solving under pressure. The activity works well as an Ice Breaker but is more suitable to deliver powerful insights around breaking old ways of thinking and unlocking the creative potential of the team. “You can't expect to generate new ideas from old ways of thinking! “

## How it Works

We provided a detailed introduction to contextualise why we are doing the activity. Unlocking the brain and breaking paradigms.

How do we break paradigms or create new ones to reach new customers, improve efficiencies, create a better workplace etc.

The learning comes from the activity itself.

## Introduction/Briefing

The facilitator will set the scene adding

context to reasons why we are doing the activity. We talk about problems and challenges we face and ways of overcoming challenges with solution-based thinking. We focus on change and how the world is going through changes at its fastest pace in history. How do we react and adapt to change? Change brings challenges and problems but also opportunities, so how do we face these challenges and how do we overcome them.

## Debrief & Reflection

For the first discussion we go back over the areas we were looking at the beginning. The team has a 5 minutes group discussion by going through each test.

Limit of understanding – how did we react when we were faced with something we didn't know how to do. How does this mirror our everyday working life?

Positive/Negative - How was our attitude towards facing the challenge? What is our attitude in work when we face problems?

Deep question – Did we try and look at the challenge from different perspectives?

Ambiguity & Alignment - Were the rules clear? Are the rules in life ever clear? Who has the information we need to solve the problem? Has this been solved before?

## Wrap Up

Recap the beginning and link it to the end. Discuss the two states of mind experienced during the activity. Take these learnings back to the workplace and apply it to your daily lives.